

# GAMESOURCE INC.

## GameSource Takes Over the North American Sales and Distribution Rights From American Multiple Industries

GameSource has taken over the North American rights for sales and distribution from American Multiple Industries for their line of adult video games, according to Richard Miller, spokesman for the Canoga Park, California based firm.

The line, formerly marketed as Mystique Entertainment will now be known as Playaround. GameSource will be distributing two Mystique Brand games; Bachelor Party and Beat'Em & Eat'Em, as well as all the new Playaround games. Custer's Revenge, which was a source of considerable controversy, will not be picked up by Playaround for distribution by Gamesource.

" We will be discontinuing Custer's Revenge in our Adult video game line, because we believe that even though American Multiple's intent was to depict an entertaining amusing senario, the game came to symbolize rape and racism in the eyes of too many people. We are 100% in favor of good sexual fun between consenting video images, but no company would want to be associated with either racism or violence toward woman; such themes have no place within the context of a video game," said Miller.

Playaround has taken additional steps to see to it that its TV games do not inadvertently fall into the hands of either children or adults that might find the game offensive. It is putting "WARNING" copy on the box cover and enclosing the cartridge in a case with a lock and key.

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